



SWACHHATA PAKHWADA

Under the aegis of

Indian Bureau of Mines – Ahmedabad region

From 16th October to 31st October 2018

As a tribute to 150th birth Anniversary of Mahatma Gandhi, the Government of India launched the Swachh Bharat Mission on 2nd October 2014 to fulfil the vision of cleaner India. The mission is a concerted approach and one of the biggest ever drives to accelerate the efforts towards achieving universal sanitation coverage, improving cleanliness and eliminating open defecation in the country.

Shree Digvijay Cement Co Ltd has joined hand with Indian Bureau of Mines – Ahmedabad Region and taken pro-active role to accelerate the goal of the Swachh Mission and thus observing Swachhta Pakhwada from 16th to 31st October 2018.

The Inauguration ceremony of Swachhta Pakhwada was held on 16th October 2018 at Gop, Chorbedi & Pachhtar mines Under Swachhta Pakhwada, a pledge was administered by mine management for creating awareness towards importance of cleanliness at the workplace to the Officers and staff of the Mines. The focus during Swachhta Pakhwada was not only to garner people involvement but also to bring about behavioural and attitudinal change through innovative activities so that the ultimate goal of the Swachh Bharat Abhiyan could be achieved and sustained.

Shree Digvijay Cement Co Ltd ensures that the cleanliness around them and run programs to sensitize all members, including officers, staffs and villagers to keep the surroundings clean. All the mines were also gave importance on the implementation of activities like cleaning of office premises, toilets & washrooms, providing dustbins in all sections, weeding out of old files/records/un serviceable articles. The Officers and staff members enthusiastically participated in cleaning the area by plantation activity. All employees participated in the tree plantation drive. All the staffs of Mines participated in the cleanliness drives conducted at the various places such as mining area, near by villages, office premises, Garage, Temple, School and colony area, etc. Mines Team have organized Swachhta rally at mine site, School and near by villages also. One of the key activities of the mission is to aware our



स्वच्छ भारत अभियान एक कदम स्वच्छता की ओर

inhabitations about cleanliness and open defecation free. The mine officials also educated them on open defecation. In accordance to Swachhta Pakhwada, staffs & officers went to the Villages and along with villagers they have participated in the cleanliness drive. Also plantation activities have been done by the mine executives. Villagers enjoyed all the activities and were amazed to learn the significance of conservation. Their efforts were praised by the general public.

➤ Swachhta Activity in the year 2017-18

स्वच्छता पखवाडा 1 मई से 15 मई 2018

स्वच्छ भारत अभियान - पहले दिन सभी लोगो ने स्वच्छता शपथ लेकर अभियान की शुरुआत की तथा 15 दिवसीय कार्यक्रम की रूपरेखा तैयार की। आस पास के सभी प्रतिष्ठित लोगो से इस अभियान मे जुडने तथा सहयोग के लिए आमंत्रित किया





➤ **Swachhta Activity in the year 2018-19**

SWACHHATA PAKHAWADA ACTIVITY FROM 16.10.2018 TO 31.10.2018

DAY	Date	Activity
TUE	16.10.18	Swachhta Sapath Samaroh and discussion of agenda of Swachhta Pakhwada
WED	17.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Gop Mines Colony
THU	18.10.18	Promotion of Swachhta - Clean and Green office & compound
FRI	19.10.18	Promotion of Swachhta - Clean and Green office & compound
SAT	20.10.18	Promotion of Swachhta - Clean and Green office & compound
SUN	21.10.18	Tree Plantation
MON	22.10.18	Promotion of Swachhta - Clean and Green office & compound
TUE	23.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Sanoshri School and village.
WED	24.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Bangar School - Gop.
THU	25.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Kathitad School - Kathitad.
FRI	26.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Zinawari Village
SAT	27.10.18	Promotion of hand washing, disease prevention, massive hygiene promotion activities at Chorbedi Village
SUN	28.10.18	Promotion of Swachhta - Clean and Green office & compound
MON	29.10.18	Promotion of Swachhta at Balaji Temple, Gop
TUE	30.10.18	Displaying Swachhta Message on Company's Website. Promotion of Swachhta at Gop Mines Colony
WED	31.10.18	Augment Swachh Bharat messages through Social Media like Facebook & Whats App with Closing Ceremony with sweet distribution



स्वच्छ भारत अभियान

एक कदम स्वच्छता की ओर

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।



- Activity on 16.10.2018 – Swachhta Shapath Samaroh and Swachhta Pakhwada agenda discussion.



- Activity on 17.10.2018 - Promotion of hand washing, disease prevention, massive hygiene promotion activities at Gop Mines Colony





- Activity on 18.10.2018 – Promotion of Swachhta - Clean and Green office & compound





- Activity on 19.10.2018 – Promotion of Swachhta - Clean and Green office & compound



- Activity on 20.10.2018 – Promotion of Swachhta - Clean and Green office & compound





- Activity on 21.10.2018 – Tree Plantation



- Activity on 22.10.2018 – Promotion of Swachhta - Clean and Green office & compound



- Activity on 23.10.2018 – Promotion of hand washing, disease prevention, massive hygiene promotion activities at Sanoshri School and village.





- Activity on 24.10.2018 – Promotion of hand washing, disease prevention, massive hygiene promotion activities at Bangar School - Gop.





- Activity on 25.10.2018 – Promotion of hand washing, disease prevention, massive hygiene promotion activities at Kathitad School - Kathitad.





- Activity on 26.10.2018 – Promotion of hand washing, disease prevention, massive hygiene promotion activities at Zinawari Village



- Activity on 27.10.2018 – Promotion of hand washing, disease prevention, massive hygiene promotion activities at Chorbedi Village





- Activity on 28.10.2018 – Promotion of Swachhta - Clean and Green office & compound



- Activity on 29.10.2018 – Promotion of Swachhta at Balaji Temple, Gop

