

CSR Projects of Shree Digvijay Cement Company Limited

1) HEALTH CARE, HYGIENE & SANITATION:

Activities:

- a) **Medical Camps:** Organised in remote and underserved areas, offering diagnostic, curative, and preventive services to marginalised populations.
- b) **Mobile Health Van:** Provided doorstep healthcare facilities across villages, significantly improving healthcare access and early diagnosis.
- c) **Health, Hygiene & Sanitation Awareness:** Conducted hygiene awareness campaigns in schools and villages to promote cleanliness and disease prevention.
- d) **Sanitary Pad Installation:** Promoted menstrual hygiene management among adolescent girls and women.
- e) **Water-borne Disease Awareness with Medicine Distribution:** Preventive awareness drives with timely distribution of basic medicines.
- f) **Yoga Class at CSR Centre:** Encouraged physical and mental wellness through regular yoga training.

These programs addressed fundamental health rights, reduced the incidence of preventable diseases, and improved the overall well-being of rural communities.

2) INFRASTRUCTURE & SOCIO-DEVELOPMENTAL PROJECTS:

Activities:

- a) Construction of classrooms, boundary walls, and tech-enabled teaching tools (TV Box/Whiteboard) at SDCCL schools.
- b) **Village Infrastructure:** Development of community halls, Gaushala renovations, road construction, and drainage systems.
- c) **New Toilet Blocks:** Added sanitation facilities at senior schools to improve hygiene.
- d) Renovation of shops in local markets to encourage micro-enterprises.
- e) Civil work at skill centres (e.g., toilet and safety tank), enhancing vocational infrastructure.
- f) Shed installation at Sagar water sump for water access.
- g) **Healthcare Infrastructure:** Constructed a maternity room at CHC Sikka and renovated Anganwadis in Bhunga, Sikka, and Gop.

These interventions enhanced the rural ecosystem by improving access to education, healthcare, hygiene, and local livelihoods.

3) **WOMEN EMPOWERMENT & ALTERNATIVE EMPLOYMENT GENERATION:**

Activities:

- a) **Tailoring Classes** in Sikka, Gop, Pachhatar.
- b) **Advanced Beauty Parlour & Beauty Therapist Training** (including staff salary support).
- c) **Computer Classes** for digital literacy and employability.
- d) **Spoken English Classes** to increase soft skills.
- e) **Infrastructure support** for training centres: furniture, AC, aluminium doors, etc.

These skilling programs created sustainable employment opportunities, empowered women economically, and promoted gender equity.

4) **VOCATIONAL TRAINING FOR YOUTH:**

Activities:

- a) Courses on **jewellery making, papad making, Candle Making, AC/electric fitting, Mehndi class**, etc.
- b) Support for linking with **Shree Yajpayee Bankable Yojana**.

Provided market-relevant vocational skills and helped rural youth tap into government self-employment schemes.

5) **SUPPORT TO THE FISHING COMMUNITY:**

Activities:

- a) Fish product training for women.
- b) Equipment distribution to fishermen on a need basis.
- c) Awareness sessions for **girl child education**.
- d) Life-saving kits: jackets, fishing nets, torch lights.
- e) Guidance on linking with government schemes for the Pagadiya community.

Enhanced livelihood security for a traditionally vulnerable occupational group and promoted women's participation in income generation.

6) **ANIMAL HUSBANDRY:**

Activities:

- a) Distribution of animal medicines and fodder as per need.
- b) Dairy technology training for milkmen.
- c) Linkages with livestock-related government welfare schemes (LH&D control)

Strengthened rural livelihoods dependent on livestock and improved animal health and dairy productivity.

7) **PROMOTION OF QUALITY EDUCATION & VOCATIONAL TRAINING:**

Activities:

- a) Distribution of **school kits, sweaters, textbooks, and school van support.**
- b) Celebration of **important days** to enhance student engagement.
- c) Scholarships for students from economically weaker backgrounds.
- d) **Fire safety installations** and wall painting at SDCCL schools.
- e) **Counselling and career guidance** sessions.
- f) Skill support for students in **sports, drawing**, and other extracurriculars.
- g) Special support for **economically backwards girls.**

These interventions improved school attendance, encouraged holistic learning, and reduced dropout rates.

8) **SUPPORT FOR DISABLED CANDIDATES:**

Activities:

- a) Distribution of assistive devices, including **Tricycles, Wheel Chairs**

Promoted dignity and mobility for differently abled individuals, helping them integrate into education and employment.

9) **CONTRIBUTION TO OTHER SOCIAL CAUSES:**

Activities:

- a) Development of **school sports facilities**.
- b) Support to **Vrudha Ashrams** (elder care) and Blind Children School.
- c) **Tree plantations** in mining and plant-adjacent villages for ecological balance.
- d) Assistance during **natural calamities**.
- e) Financial help for **religious/social pilgrimages** (e.g., Shravanmas, Padyatri).
- f) **Fodder support** to Gaushalas during lean periods.

These initiatives reflect SDDCL's responsive and holistic approach to the diverse needs of its communities, from environmental care to cultural respect and crisis response.