



Date: 24.04.2019

**We, at SHREE DIGVIJAY CEMENT CO. LTD, believe that the purpose of our existence is
TOTAL CUSTOMER SATISFACTION**

In pursuit of excellence, we commit to:

Manufacture and supply cement complying with relevant standards and requirements.

Set Quality Objective addressing risks and opportunities.

Continually improve Quality Management System by Process Improvement.

Promote employee's involvement and team building

VISION

To be a committed building materials company creating value to customer through EXCELLENCE.

The four pillars for achieving EXCELLENCE

- ❖ Customer Focus
- ❖ Empowered People
- ❖ Best in Class
- ❖ Sustainable Practices

MISSION

Total Customer Satisfaction

VALUES

- ❖ Sustainable growth, value creation
- ❖ Act responsibly and transparently
- ❖ Respect people, be willing to learn
- ❖ Grow with courage and innovate
- ❖ Unity

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